



**IVORY'S** odor is that of its high grade materials. It smells sweet because it is good. It has nothing to hide with perfume.

Users of Ivory Soap never tire of its odor because it is natural and unobtrusive. They do not think of Ivory Soap as having an odor.

Ivory's odor is best described by saying that it smells clean.

**IVORY SOAP**  **99 44/100% PURE**  
IT FLOATS

#### MUNITION STRENGTH OF UNITED STATES

##### Westinghouse Chairman Tells What His Company Can Turn Out Daily.

Guy E. Tripp, Chairman of the Board of the Westinghouse Electric and Manufacturing Company in a recent interview said: "The United States is in a far better position than any other nation has ever been in times of peace. So far as my knowledge goes, there are in this country greater facilities already established, operated by large organizations having experience in the manufacture of munitions of war, than has ever before existed in any country not actually at war."

"In our own company alone, and we are only one out of a great many, we have facilities immediately available which have a machine capacity of 2,000 6-inch high explosive shells per day, and there will be available on April 1, after the completion of a contract we now have in hand, additional facilities with a proven capacity of 5,000 8-inch and 125 12-inch shell per day. The New England Westinghouse Company, which is now engaged in manufacturing rifles for Russia, has an ultimate capacity of between 6,000 and 7,000 per day."

Rev. T. M. Cobb went to the Confederate Home Saturday to spend Sunday.

M. C. McFadin went to Kansas City Saturday to accompany his wife home from the German hospital, where she was recovering from an operation.

#### MO. JOURNALISM WEEK WILL BE HELD MAY 7 TO 11

##### Joseph Pulitzer, Jr., Ray Stannard Baker, John T. McCutcheon Are Probable Speakers.

Announcements have been made of the date of the annual Journalism Week of the School of Journalism of the University of Missouri, May 7 to 11 inclusive. A meeting of the Missouri Press Association will be held Thursday and Friday, May 10 and 11. The week will end with a large banquet.

Among the probable speakers are: Ray Stannard Baker (David Grayson) of Amherst, Mass.; Joseph Pulitzer, Jr., of the New York World; John T. McCutcheon, cartoonist of the Chicago Tribune; Roy W. Howard, president of the United Press Association of New York; and Wright A. Patterson, editor of the Western Newspaper Union of Chicago.

#### We Love Work.

We are prepared to do better work and more of it than ever. Why half mix your concrete the old way? Let us mix your concrete the up-to-date way. We have the best mixer on the market. Your concrete does not cost you as much as it did the old way. Because it is a hundred percent better, because when we mix it, it's mixed. That's all.

JOHN L. ASHURST.

Miss Roberta Landrum of Waverly went to Higginsville Saturday to visit Miss Dora Peacock.

## LOPPED OFF SEVENTEEN YEARS

Mrs. Jones, at 52, Looks 35, and Rides Horseback as Well as She Ever Could, Thanks to Cardui.

Onawa, Iowa.—Mrs. Anna Jones, of this place, says: "I used to be troubled with a weakness peculiar to women. For nearly a year, I could not walk, without holding my sides with my hands. I tried several different treatments, but was never even relieved. I told my husband I believed I was being experimented on."

Finally, our druggist advised Cardui, the woman's tonic, for my complaint. I was so thin, my weight was 115. Now I weigh 163, and I am never sick. I ride horseback as well as I ever could. I am in fine health, at 52 years, thanks to Cardui. Some think I am

about 35. It was Cardui, the woman's tonic, that built me up. If I ever need a medicine for womanly troubles, I shall use Cardui, for it is certainly all that is claimed for it."

Are you getting old before your time—moping around with hollow eyes, drooped shoulders, no life to do anything? Brace up! Take Cardui, the woman's tonic. It has brought the glow of health to many thousands of women's faces, and made them glad to be alive, as is proven by the numerous letters similar to the above, we receive every day.

Ask your druggist about Cardui. He knows it's good. [JB-4]

#### MONTHS EXPORTS

\$303,906,525

January Figures \$128,249,648 Above Same Time in 1916.

Exports from the port of New York last month were \$303,906,525, compared with \$175,656,877 in January, 1916, an increase of \$128,249,648. The imports for January also showed a substantial increase, amounting to \$128,344,239, compared with \$99,988,117 in the preceding January. Duties collected amounted to \$13,494,315, compared with \$11,668,269 in January, 1916.

Imports of gold last month were only \$1,930,781, against \$13,025,093 in the preceding January, but gold exports increased to \$10,494,074, from \$6,227,132 in January, 1916.

#### When You Have a Cold.

It is when you have a severe cold that you appreciate the good qualities of Chamberlain's Cough Remedy. Mrs. Frank Crocker, Pana, Ill., writes: "Our five-year old son, Paul, caught a severe cold last winter that settled on his lungs and he had terrible coughing spells. We were greatly worried about him as the medicine we gave him did not help him in the least. A neighbor spoke so highly of Chamberlain's Cough Remedy that I got a bottle of it. The first dose benefitted him so much that I continued giving it to him until he was cured."

Mrs. A. Amos went to Levasy Saturday to spend the day.

Miss Annie Mai Rushing went to Kansas City Saturday for a visit.

Mrs. W. C. Allen, who has been visiting at the home of Thomas Fletcher, went to Sedalia Friday morning for a visit before returning to her home in Kansas City.

#### A Hint to the Aged.

If people past sixty years of age could be persuaded to go to bed as soon as they take cold and remain in bed for one or two days, they would recover much more quickly, especially if they take Chamberlain's Cough Remedy. There would also be less danger of the cold being followed by any of the more serious diseases.

Chas. Petty and daughter, Miss Edna, returned to Waverly Friday morning after a visit here with Mr. and Mrs. Lannie Joplin.

Miss Stella Bandon went to Kansas City Friday to spend the day.

#### About Constipation.

Certain articles of diet tend to check movements of the bowels. The most common of these are cheese, tea and boiled milk. On the other hand, row fruits, especially apples and bananas, also graham bread and whole wheat bread promote a movement of the bowels. When the bowels are badly constipated, however, the sure way is to take one or two of Chamberlain's Tablets immediately after supper.

Mrs. E. N. Hopkins and sister, Mrs. Ida Hyde Wilson went to Kansas City Wednesday for a visit.

Miss Honor Goodloe went to Kansas City Saturday for a visit.

Robert Taubman went to Kansas City Friday for a few days' visit.

Misses Pattie Blee and Bonnie Day went to Marshall Friday morning for a few days' visit.

#### Chamberlain's Tablets.

These Tablets are intended especially for disorders of the stomach, liver and bowels. If you are troubled with heartburn, indigestion or constipation they will do you good.

#### Real Estate Transfers.

Deeds filed in the Recorder's office, Lexington, Lafayette County, Mo., week ending Saturday, Feb., 17th, 1917. Compiled by Lafayette County Abstract Company and Financial Agents, Lexington, Mo. Ike H. Noyes, Mgr. Abstracts and farm loans.

Delila E. Collard to Ira Haydon W. D. \$800, lot 3 block 36 First addition to Lexington.

C. H. Peters and wife to Mrs. Birdina Schawe W. D. \$8000, W. 15 A S 1/4 NW 1/4 NE 1/4, N 1/2 SW 1/4 NE 1/4 and S 5 A S 1/2 NW 1/4 NE 1/4 22-51-24.

Belle Williams to Robert Williams W. D. \$1 love and affection, lots 15 and 16 block "A" Alma.

Robert M. Ramsey by exr. to W. Wirt Wakeman exr. D. \$8200, NE 1/4 NE 1/4 29, SE 1/4 SE 1/4 20-48-27.

Dessie Warren and wife to E. Parker McAllister W. D. \$1500, lots 1 and 2 block 8 original Mayview.

Wm. T. Wernwag and wife to John, Guy T. and John Wm. Morrison W. D. \$4600, part lot 5 block 34 first add to Lexington.

R. H. Lankford and wife to James P. Chinn W. D. \$100, 1 acres north end W 1/2 NE 1/4 NE 1/4 25-49-27.

Christ Eckhoff and wife to Ingrid Schroeder W. D. \$800, part SE 1/4 NE 1/4 5-48-24.

#### The March American Magazine.

Good fiction and a number of powerful articles are the leading features of the March American Magazine. One of the articles is by J. Ogden Armour, who writes on "Armour Men Who Got Ahead—and Why." "Another American Achieves the Impossible," by Walter V. Woehlke, describes the work of Daniel C. Jackling, the Utah mining colossus, who has doubled the world's supply of copper and saved electrical industries from serious embarrassment. Other articles are "Do You Eat Enough Roughage?" by Dr. Arthur R. Reynolds; "The Pope and the Lone Crusader," an interview with Benedict XV by George Barr Baker; "Preventing Men From Becoming Misfits," by Merle Cromwell; "A good Apple," by David Grayson; "How it Feels to be Thirty," and an article by Annette Kellerman, who tells how she attained her perfect physique against great odds as she was a cripple in her girlhood.

The fiction includes "Robinson's Trousseau," by H. C. Wither; "The Unknown Goddess," by William Almon Wolff; "The Village Orator," by Leavitt Ashley Knight; "The Destiny of Dan VI," a dog story, by Samuel A. Derieux; "Cinderella Jane," by Marjorie Benton Cooke and "Sadie's Opportunity," by Anne Cameron.

"Sid" tells when it is better to be a bore than to make yourself too interesting.

There is a great deal of useful matter in "Getting Ahead" and "The Family's Money." "Interesting People" includes sketches of O. P. and M. J. Van Sweringen the Cleveland real estate geniuses, Simon Bamberger, the Governor of Utah, Katherine Stinson, girl aviator, who has instructed one hundred of England's flyers, and Earl Carroll, the composer.

The prize letters in the contest entitled "The Greatest Hero" are published. This number of the American Magazine is excellent.

Have you forgotten Landis Christmas Savings Clubs now forming at Traders Bank. You should join this week, if you have neglected it.

#### For Sale.

For sale cheap if taken at once, a quantity of second hand tin roofing and sheeting. Apply at Wentworth Military Academy.

## Suggestions for the Lenten Season



Many seas and many lands contribute their best food stuffs to make ours the leading grocery store in this city.

French waters supply us with sardines, Spanish seas give us mackerel, the Columbia River offers salmon; California donates her luscious fruits; India gives her dyes, Japan and Ceylon their teas, Arabia her coffees and dates—the whole world helps to make ours the leading grocery.

A visit to our store will be a good geography lesson for the children.

#### FRESH FISH EVERY DAY.

Red Snapper, Spanish Mackerel, Catfish, Smelt, Fresh Oysters, Croppie, Black Bass, Perch.

#### Smoked Fish

Finnan Haddock, Chubs (Whitefish), Fancy Bloaters, Halibut Chunks, Boneless Skinned Herring, Salmon.

#### Fish in Salt Brine.

Norway Mackerel, Large Mackerel (Giant of the Ocean), Norway Herring, Holland Herring, White Lake Fish.

#### Spiced Fish.

Spiced Roll, with pickle, Hamberg Roll Mopes, Cut Lunch Herring Gibraltar Style, Spiced Skinned Herring.

#### Miscellaneous Specialties.

Codfish, Impt. Sardines, Sardines in Sauce, Tomato Sauce and Mustard, Shrimp, Tuna, Codfish Balls, Clam Chowder, Crab Meat, Anchovies, Caviar, Lobster, Fish Flakes. Cheese of all kinds.

'Phone 365 THE PIN-TON 'Phone 365

#### UNIVERSITY COW MAKES DAILY MILK YIELD MARK

##### Carlotta Campus Girl Gives 99.9 Pounds in One Day—Beaten Only Once.

Carlotta Campus Girl, 192-375, a pure bred Holstein 4-year-old cow of the herd of the College of Agriculture of the University of Missouri, established the official record for the highest daily milk yield of cows in Missouri, and the second highest ever made in the state, when she gave 99.9 pounds of milk February 7.

This yield was beaten only by Missouri Chief Josephine, a grand dame of Carlotta Campus Girl, who was also owned by the College of Agriculture, who established a record of 110.2 pounds for a single day's yield. The highest Missouri yearly record of milk yield for 2-year-olds was won in 1914 by Carlotta Campus Girl when she gave 15,725 pounds of milk.

#### The Fashion Shop.

Having bought the dressmaking business of Mrs. Frances Stonestreet I am now ready for work at the same location, in the Hix building and will continue to keep the same help employed that has been there for the last five years. I solicit a continuation of past patronage and others desiring the latest designs in waists, skirts and suits, dresses, afternoon and evening gowns. Prompt service, first class and satisfactory work.

Mrs. Marie Marshall,

#### Missouri Pacific Time Table.

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#### WEST BOUND

327.....9:05 A. M.  
621.....5:50 P. M.

#### EAST BOUND

322.....9:05 A. M.  
324.....6:43 P. M.

#### RIVER ROUTE

631.....8:45 A. M.  
632.....6:10 P. M.

## PRINTING :::::

### Your Patronage Solicited

When in need of anything in the following list

CALL PHONE NO. 7.

Envelopes  
Letter Heads  
Bill Heads  
Sale Bills  
Hand Bills  
Note Heads  
Business Cards

Window Cards  
Calling Cards  
Statements  
Shipping Tags  
Briefs  
Notes

Pamphlets  
Catalogues  
Blotters  
Programs

Type Writer Letters  
Posters

Invitations  
Folders  
Checks  
Blanks  
Notices  
Labels  
Receipts

Legal Blanks  
Post Cards

Careful attention given to every detail.